



Newsletter July 2010

Welcome...

To the second edition of the Innovate Her newsletter. I hope you are enjoying your business counselling sessions and workshops provided for you.

Appointments, attending workshops and you

We greatly value your participation on the programme and want you to get the most out of it so you can improve your business and grow. We are committed to giving you the highest quality business support opportunities. In return, we ask that you attend as many of the workshops as possible as they form a vital part of the support you receive. I would also like to request that if for any reason you are unable to attend an appointment, you let us know at least 48 hours in advance and rebook your appointment at that time. Your appointment can then be offered to another participant on the programme.

Workshop Reports:

Be the Change' - 27 May 2010

We know in business and our homes that going green can increase our profits as well as help our social conscience. This workshop was facilitated by Gill Fennings: WBC Director, Coach, NLP Trainer, businesswoman and Be the Change facilitator (pictured below).

Gill posed a question: for too long we have known that we need to create change, but what change exactly and why? This innovative film-based and thought provoking workshop, awakened participants' desire for social justice and sought to encourage a collaborative approach to finding solutions that make a real difference to participants and their businesses.

Free help to draw up an environmental policy is available so if you haven't got yours written yet, book your appointment now. This workshop will be repeated so look out for forthcoming dates and times in this newsletter.



'Innovation and Creativity' - 24 June 2010

Led by experienced coach Corinne McGee (pictured), this workshop explored the question "what is innovation?", identifying innovative entrepreneurs and the qualities they have in common that make their businesses succeed and grow. Attendees were asked to identify what holds them back from being creative and why. They then had a go

at being creative and were asked to make a flying machine with little more than pipe cleaners, scissors, card and glue! All those there threw themselves into the exercise with lots of enthusiasm which they are sure to take back to their businesses! Well done!



Our all new, interactive website!

We are almost ready to launch the new, interactive Innovate Her website, exclusively for programme participants. You will be issued with unique access details which they can then use to use our blog, interactive forum, download documents and participate in webinars. The aim of the website is to create a network of IH programme participants which can swap ideas, learn together and possibly do business together in our local boroughs.

Stay tuned for further details.

Upcoming Workshop

Financial Management 2.0: Cashflow - too much month at the end of the money?

Thursday 22nd July 2010 | 17:30 - 20:00

The next workshop will be led by Lisa Newton, who has run her own bookkeeping service 'Boogles Limited' since 2004. She is a member of the AAT (Association of Accounting Technicians) and the ICB (Institute of Certified Bookkeepers). Having started her business with £150, Lisa has an in-depth understanding of cashflow and budgeting and the barriers some women face with finance.

This session will cover what cashflow is exactly, and why it is so important.

Programme to include:

- A hands-on budgeting overview and exercise on the concept of cashflow, and how it links into budgeting and business success
- A 1/2 hour cashflow exercise
- Discuss - passive / residual cashflow e.g. royalties
- Design your own cashflow - and commit to 3 things you will change in your business to improve your cashflow!

Book your place now.

For bookings and queries for all our events, telephone 020 8257 4204 or email info@herbusiness.co.uk. Unless otherwise stated, events take place at the Women's Business Centre, High St South, East Ham, London E6 4ER

And finally...

Please spread the word about Innovate Her to fellow business women in the local boroughs (Newham, Tower Hamlets and Hackney) through your personal and business networks!

Best wishes,

The Innovate Her Team

Innovate Her @ The Women's Business Centre

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Innovate Her is open to all forward thinking female business owners. Free to women-owned businesses trading in Newham, Tower Hamlets and Hackney.

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