



Newsletter May 2010

Welcome to the Innovate Her Programme

I would like to welcome you to the first edition of the Innovate Her eNewsletter. My name is Rebecca Aziz-Granberg and I have recently joined as Project Manager. I have worked on women's enterprise issues over several years with organisations such as Prowess, London Development Agency (LDA) and the Women's Enterprise Task Force. I am very committed to women's enterprise issues and am very much looking forward to working with you all. I would also like to take the opportunity to introduce our Project Admin Officer, Zareen Islam. If you have any queries about the project, then please feel free to get in touch (contact details at the end of the newsletter).

What is innovation?

The act or process of inventing or introducing something new, be it a new idea or method. Innovation is considered a major driver of the economy, especially when it leads to new kinds of products or increasing productivity. For example, in the business world, one can now register to become self-employed and submit VAT returns - all online.

A further example of innovation can be shown when one looks at how, over time, messages have been sent. Messages were originally carried by hand, then sent by telegraph, conveyed by telephone and now e-mailed and left on voicemail.

So the purpose of the Innovate Her project is to work with companies seeking to grow through introducing innovative products, services or systems. By the end of the project, we also want to create a committed network of businesses which can share expertise and possibly do business together in the future.

Latest News

Business Counselling

Business Counselling sessions will commence from May 2010. Zareen will be in contact with you over the coming days to schedule your first session. Your business counsellor will work with you to define precisely what you want from your business looking at innovative and creative ways of addressing issues and challenges identified in your Business Diagnostics, as well as helping you develop your business. This process will be a collaboration between you and your business counsellor.

Over the course of the sessions, your business counsellor will work with you to create a clear plan, regularly review the actions and progress against that plan. We will explore together new ways and ideas on innovation and how your business is developing.

Upcoming event: 'Be the Change' workshop for Innovate Her clients

Thursday 27th May 2010 | 17:30 - 20:00 (Registration 17:00)

We all know that in business and in our homes 'going green' can increase our profits as well as help our social conscience.

For too long we have known that we need to create change, but what change exactly and why?

This innovative fascinating film-based and thought provoking workshop will awaken your desire for social justice and encourage a collaborative approach to finding solutions that make a real difference to YOU and your business! It will help you clarify your ideas and get the most out of your time on the Innovate Her project.

Create a strategy that will enable you to grow, financially, spiritually, socially...

The workshop will be facilitated by Gill Fennings: Psychotherapist, Coach, NLP Trainer, businesswoman and Be the Change Facilitator.

Please contact Zareen on zareen.islam@newham.ac.uk or call us to confirm your attendance.

For bookings and queries for all our events, telephone 020 8257 4204 or emailinfo@herbusinessuk.co.uk. Unless otherwise stated, events take place at the Women's Business Centre, High St South, East Ham, London E6 4ER

Project staff and contact details

Rebecca Aziz-Granberg

Project Manager

r.aziz-granberg@newham.ac.uk

Zareen Islam

Project Admin Officer

zareen.islam@newham.ac.uk

Gita Pankhania

Business Counsellor

gita.pankhania@newham.ac.uk

Janice Beckles

Business Counsellor

Janice.beckles@newham.ac.uk

Telephone: 020 8257 4204

Email: info@herbusinessuk.co.uk

Web: www.herbusinessuk.co.uk/innovateher

Address: Women's Business Centre, High Street South, East Ham, London E6 4ER

Innovate Her is open to all forward thinking female business owners. Free to women-owned businesses trading in Newham, Tower Hamlets and Hackney.

Project part-financed by the European Union's European Regional Development Fund

